

Preschool Directors and Staff

January 2020

Save the Date: EastBayPreschools.com presents the 5th Annual Diablo Valley Preschool Fair on Saturday, January 18th, 2020 from 9 am to 12 pm! We hope to see you all there!



This month's newsletter is sponsored by [PlaySpace Therapy](#) - learn more about the occupational therapy clinic below!



Facebook

Email

Instagram

Open Houses & Events



January and February Open Houses

-Wednesday, January 8th, 6:30pm to 8:00pm

Escuela Bilingüe Internacional

-Saturday, February 1st, 10:00am to 1:00pm

**Stratford School - Danville Blackhawk
Stratford School - Danville Sycamore Valley
Stratford School**

-Saturday, February 1st, 10:00 am to 12:00pm

**Safari Kid Walnut Creek
Safari Kid Union City**

EBP News

Happy New Year from all of us at EastBayPreschools.com! We hope that everyone is feeling relaxed, refreshed, and ready to take on the new decade!

Please take note that we are sponsoring the Diablo Valley Preschool Fair on January 18th - we look forward to representing you all again and hope to see many of you there!

We are thrilled to be partnered with **PlaySpace Therapy** for this month's newsletter - a pediatric occupational therapy clinic that serves families and children with special needs ages newborn through adolescence.

Updates

On BayAreaPreschools.com, each school will have their own login and dashboard. You will soon be able to edit and modify your own listings, job postings, and open houses!

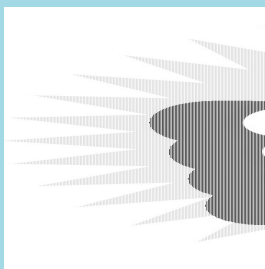
Conferences and Trainings

-Learning through Play 1/9 6:30-8:30 pm

This workshop will help child care providers understand the stages of play and their role as a facilitator. The power of observation during play will be discussed, along with how to interpret it to provide support to the children in care

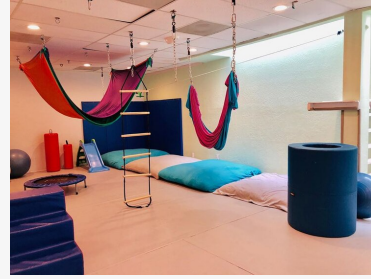
-Communicating with Parents 1/29 6:30-8:30 pm

To discuss strategies that you can implement that will improve your connection with families in your program, as well as your confidence in sharing feedback and resources with them that will help their child



Did you know?

Having a social media presence is very important! In this day and age most of your families communicate and interact primarily through social media. Instagram is a great way to



Welcome to our new school!

- **Queen of All Saints - Concord**

A Four-Part Journey to Changing Culture At Your Child Care Center

"As child care center leaders, we strive to take our companies to the peak of success. A key component to this success is company culture. Similar to a



mountain peak, company culture can entail steep roads, sloping sides, and sharp ridges. This less hospitable terrain tends to mean success doesn't occur for everyone. The benefits however come as you venture higher and closer to the peak of greater more intense wins, you and your team are exposed to a new atmosphere, new scenery, and even new ways to be reenergized...So who wants to achieve peak success?"

[Read more about changing culture here](#)

Turtle's Tip of the Month



All schools listed with EastBayPreschools.com have a web presence through our site. But do you have your own website? Most parents will do a Google or

share and educate through pictures.

Each photo or video you share on Instagram will showcase the unique qualities of your program and give a glimpse into your day-to-day activities.

If you already have an Instagram, follow us! We love to see what our schools are up to!

[East Bay Instagram](#)

[Bay Area Instagram](#)

Yahoo! search to find potential schools. And guess what? If you're not online, you can't be found! What's more - if you ARE online but are not using good SEO (Search Engine Optimization--such as keywords and phrases), you are less likely to be found by prospective families. Website traffic can also be improved by providing your website address to us, so we can externally link from our site to yours.

New Year, New Use: Discarded Holiday Trees Transform the Playground

"The idea of bringing trees to the playground was borrowed from Bev Bos, a longtime teacher, author, and advocate for play-based learning for preschoolers...At Bos's California school, the teachers collected 40 to 50 trees. They dug holes and potted each tree so that they stood upright, appearing to grow right out of the ground. It was Bos's belief—and we agree—that children need places to retreat to, to whisper, and to make nests. They are always looking to create hiding spaces for themselves. The trees provided ways to meet those needs. By adding trees to our playground, we created a whole new play environment." To learn more, click [here](#).



PlaySpace is a pediatric therapy clinic in Walnut Creek serving children with developmental concerns, ages newborn through adolescence. We offer a wide range of services including occupational therapy, speech therapy, dyslexia therapy, social skills groups, advocacy, and psycho-educational assessments. We believe in a multidisciplinary approach to assessment and treatment and work as a team to support the development of the whole child. Our OT team specializes in Sensory Processing

Disorder and also provides treatment for gross and fine motor skills, handwriting, visual-perceptual skills, and feeding. Our speech pathology team offers support with phonology, articulation, receptive and expressive language, social communication, swallowing, oral-motor skills (myo-functional therapy), apraxia, and thumb sucking elimination. Our Orton Gillinghman-trained educational therapist Natalie Powell specializes in dyslexia, offering dyslexia assessments and support with phonological awareness, orthographic (visual) processing, handwriting, and encoding (spelling). Our therapists are committed to raising awareness of learning and developmental differences and also lead parent education events, teacher in-services, and advocacy efforts in the local community.



[Visit our website](#)